

Sommersemester 2016
im Kesselhaus der
Muthesius Kunsthochschule

Vortragsreihe
“Research Practice
Dialogue”

»EMBODYPING VALUES IN DESIGN: THEORY, APPROACH & PRACTICE«

26. April 2016
19.00 – 20.30 Uhr (Kesselhaus)

Designing Politics – The Politics of Design and the Digital Era

Design has to face new realities and to address fundamental changes in consciousness and conduct of life. What is new about reality? Compared with previous generations, we are realizing fundamental shifts in reference values: Structural change in the global economy, technological change, the transformation of the media landscape, the change of values in society, and demographic change as well as people's relationships with nature and environmental protection. The promise of salvation of modernism has become obsolete when faced with the diagnosis that while the standard of living might appear rising, the quality of life is, in fact, deteriorating. (Lecture will be held in German)

» RENÉ SPITZ, RHEINISCHE FACHHOCHSCHULE KÖLN

René Spitz, Design Theory Professor at Rheinische Fachhochschule Köln. Dissertation on the political history of HfG Ulm (1997). Broadcasting of 350 design critiques on WDR radio (1998 ff). Chairman of the Advisory Board of IFG Ulm (2004-07). Research focus on the designers' societal responsibility.

03. Mai 2016
19.00 – 20.30 Uhr (Hörsaal, Altbau)

The Legacy of Utopian Design: Social Engagement in Design between Nudging and Freedom

My lecture will look to the past in order to reflect on the present and future. I will address the utopian aspirations in Arts and Crafts, New Objectivity, and Gute Form. Postmodernism is said to mean the end of grand utopian narratives. But it can also be claimed that with the abandoning of the modernistic utopian societal reform came a belief in freedom, liberalism, and adaptability of technology that is very different, but also utopian. What appears to have remained is a tension between constraint and freedom. Seeing through this tension may help to determine a balanced position about the social responsibility of designers.

» STEVEN DORRESTIJN, SAXION UNIVERSITY OF APPLIED SCIENCES, NETHERLANDS

Dr. Steven Dorrestijn is a senior researcher at Saxion University of Applied Sciences, Netherlands. In 2012 he completed his PhD thesis (The design of our own lives: Technical mediation and subjectivation after Michel Foucault) at the University of Twente. His research and publications focus on philosophy and ethics of technology.

07. Juni 2016
19.00 – 20.30 Uhr (Kesselhaus)

Design and Public Value

At college we learn that design is foremost about problem solving. For generations of designers, this means solving the problems of companies and their market position. But in view of today's global challenges, the focus is shifting to the overall „Public Value“ of design. Five criteria were defined at the University of St. Gallen for evaluating Public Value of any kind of design. Christoph Böninger will present them and show how Social Design, Public Value and Corporate Responsibility fit together; as well as how this new view can change industry and the profession of design. (Lecture will be held in German).

» CHRISTOPH BÖNINGER, AUERBERG PRODUKTE, FISCHBACHAU

In 1982 Christoph Böninger developed the world's first laptop computer for his Masters project. He then moved to New York to establish design offices at Siemens and afterward held several design management positions until 2001, when he cofounded designaffairs. In 2011 he started AUERBERG, a non-marketing-driven furniture production company, together with old friends and new companions.

28. Juni 2016
19.00 – 20.30 Uhr (Kesselhaus)

Laundry Narratives: Reflections on Design, Laundry Practices and Sustainability

In this presentation I will discuss the key insights from my practice-led PhD. Through re-examining laundry as a social practice the research develops a series of design provocations to challenge the organisation of laundry practices, and by extension the frequencies and processes in which laundry is carried out. It highlights that understanding laundry as a social practice opens a space to reconceptualise design, laundry behaviour and sustainability. This provides an alternative lens from which to view and develop design theories and practice for sustainability in fashion.

» EMMA DULCIE RIGBY, BUCKINGHAMSHIRE NEW UNIVERSITY, UK

Emma is a senior lecturer of fashion design at Buckinghamshire New University. She is also finishing a practice-led PhD at Centre for Sustainable Fashion, London College of Fashion. Her work is focused on understanding and responding to environmental challenges in the fashion sector, particularly during garment use and laundry.

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» EMMA DULCIE RIGBY, BUCKINGHAMSHIRE NEW UNIVERSITY,

Laundry Narratives: Reflections on Design,

FISCHBACHAU

» CHRISTOPH BÖNINGER, AUERBERG PRODUKTE,

Design and Public Value

» STEVEN DORRESTIJN, SAXION UNIVERSITY, NETHERLANDS

In Design between Nudging and Freedom

The Legacy of Utopian Design: Social Engagement

» RENÉ SPITZ, RHEINISCHE FACHHOCHSCHULE KÖLN

of Design and the Digital Era

Designing Politics – The Politics

26. April

Legienstraße 35, 24103 Kiel

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kunsthochschule

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Organization:

Student participation is credited by

Kunst- und Designkurs

Values-added is touted as the expertise of Design. But values are more

than value-for-money. In the history of Design, there were several episodes

in which design for social rather than user values was the guiding principle.

Underlying these endeavours was the assumption that designed artefacts

could express, embody and materialize higher human values. This

assumption lives on and today, some designers, educators and researchers

seek values besides or beyond functionality, usability and beauty. They aim

to, by design, contribute to human wellbeing, sustainability, democracy,

justice and more.

Embodying Values in Design: Theory, Approach & Practice

• What are the exemplary practices?

• What are the approaches for negotiating and embodying human values in design?

• What are the theories that inform research and practice?

following questions:

In Sommersemester 2016, we intend to look more closely at designing

that seeks, negotiates and embodies human values. We go after the